Global Leaders Success Summer Programmes for Teenagers



English Programme Available

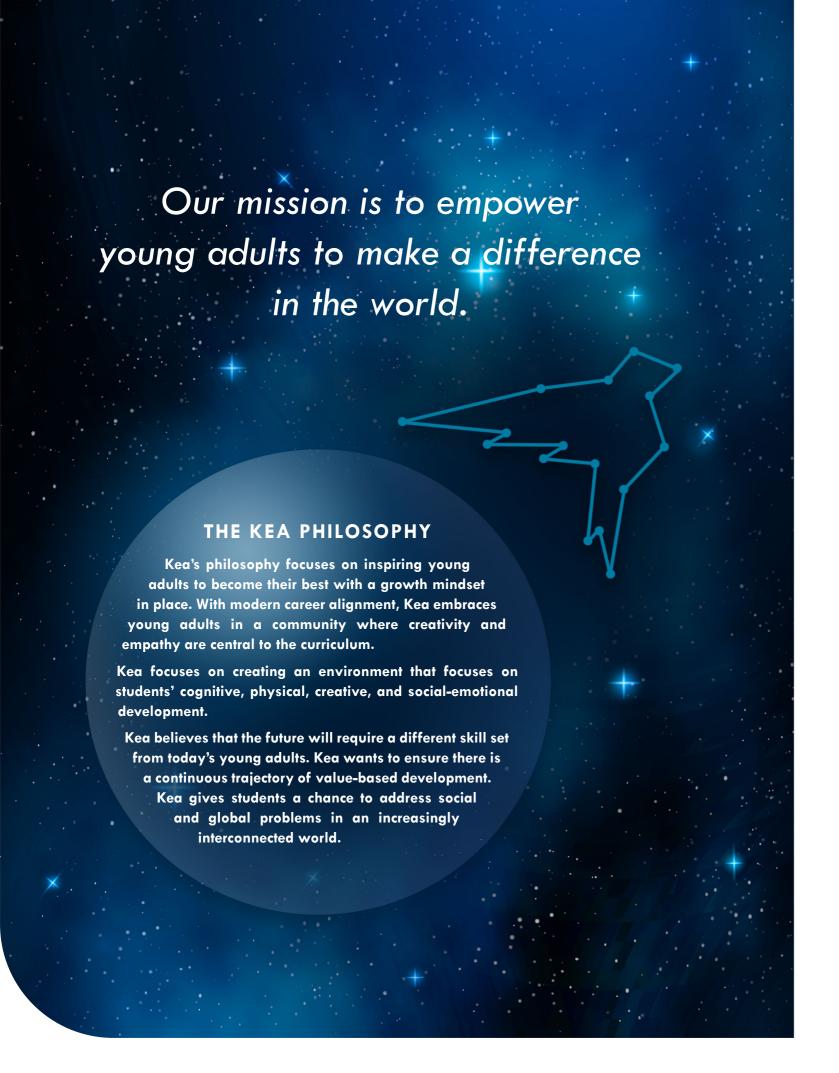
EMPOWER MINDS COURSE ADD ON



SUMMER PROGRAMMES 2024

AGES 13-17

KEA ACADEMY - AN INTERNATIONAL
SUMMER SCHOOL



welcome

Kea Academy provides leading educational programmes. This brochure lays out the Summer 2024 programme. Life Skills is "a behaviour change or development approach designed to address a balance of three areas: knowledge, attitude and



skills" (UNICEF). The Kea programme encompasses 15 life skills categorised into five themes: Personal Development, Employability, Learning, Active Citizenship and Wellness.

According to UNICEF, the first four are the basic life skills essential in the world we live in today. Valuable skills for life are not extensively covered in school. As a result, young adults are not sufficiently prepared for life or careers.

Consequently, we have carefully curated a Global Leaders Success Programmes for Teenagers' to teach life skills, support socialisation, and promote exercise and healthy living. The programme is a chance for young adults to learn life skills that will prepare them for life and any modern career, encouraging creativity and building confidence.



Kea Academy is a BAC Accredited Short Course Provider.

Kea Academy is proudly accredited by the British Accreditation Council (BAC) for Independent Further and Higher Education as a Short Course Provider.

Four inspection areas held the BAC's rigorous standards:

- 1. 1. Management, Staffing and Administration
- 2. 2. Teaching, Learning and Assessment
- 3. 3. Participant Welfare
- 4. 4. Premises and Facilities

The education professionals from the BAC assessed the institution during a formal inspection. The inspection team then wrote a formal report for the Independent Accreditation Committee that awarded Kea Academy the accreditation.

More information can be found on the BAC website www.the-bac.org

the Kea Method

For All Students

In the world of Kea, we have designed the programme around terminology from space as we believe that it beautifully illustrates the impossible becoming possible.

 We believe that CORE CLASSES are fundamental to the development of the young adults we work with.

Our core classes teach theoretical knowledge, linking it to the 15 life skills. These classes take the forms of interactive lectures, case-studies and research and are designed annually by experts to represent current affairs and developments.

All students partake in these galaxies, becoming well-rounded individuals through our expansive syllabus.

Learning:

Creativity
Critical Thinking
Problem Solving

Employability & Careers:

Cooperation
Negotiation
Decision Making

kea. 7. galaxies

Personal Empowerment:

Self Management Communication Resilience

Wellness:

Nutrition Mindfulness Activeness

Active Citizenship:

Respect for Difference Empathy Participation

OUR 5 GALAXIES PROGRAMME

Learning to Know: Learning

Our Learning "galaxy" provides a foundation for how each student approaches future education and problemsolving. We provide methods on learning how to learn, stay curious, analyse information, apply innovative ideas, lead to the desired goal, and modern research skills.

Learning to to Do: Employability & Careers

Our Employability and Careers "Galaxy" will ensure students leave with a sense of purpose and meaningful direction in their future selves; concerning future career goals. Students will learn about various career directions which inspire them while also learning how to apply themselves in an interview setting.

Learning to Be: Personal Empowerment

Our Personal Empowerment
"galaxy" explores approaches for
self-growth and autonomy across
many settings. This module sets our
students up to always put their best
foot forward by encompassing
external and internal best practices.
We work towards meeting tangible
goals and exploring methodologies
to teach the best approaches that
can apply to whatever challenges
the student faces.

Learning to Live Together: Active Citizenship

More than ever, today's youth are clued up on the challenges our communities face, from a local to a global level.

Our programme promotes a creative and considered approach to social and environmental in line with UN Sustainable Development Goals. We will explore qualities such as resilience, creativity, inclusivity and diversity, and methodologies for practises to instil meaningful leadership and change.

Learning to Live Well: Wellness and Health

Our module on wellness focuses on thriving both mentally and physically. We intend to provide accessible tools and the science behind various aspects of health to help students support themselves, build resilience, and prepare themselves for whatever challenges they face. Life skills gained in this "galaxy" include Nutrition, Mindfulness and Activeness.

Global Leaders Success Programme and the KEC methodology

LIFE SKILLS FRAMEWORK

Learning to Know: Learning

- Creative Lab
- Research Techniques
- Learning Techniques
- Memory Techniques

Learning to to Do: Employability & Careers

- Career Design
- Entrepreneurship
- Finance & Investment
- Leadership

Learning to Be: Personal Empowerment

- Public Speaking & Presentation
- Networking &Communication
- Time management & Productivity
- Emotional Intelligence

Learning to Live Together: Active Citizenship

- Global sustainability
- Social responsibility
- Inclusion & diversity
- Social & Charitable enterprises

Learning to Live Well: Wellness and Health

- Healthy Living & Nutrition
- Mindfulness
- Meditation & Breathing
- Self-Defence & Sports (a variety of sports during holiday courses)

COURSE GALAXY

CORE CLASSES

The Kea Programme is designed to instil a "growth mindset" in the students and facilitate well-rounded development. The Kea methodology has been created in line with the UNICEF Life Skills framework to empower young adults to create their success. We have added additional skills we deemed necessary, by including the 'Wellness' section including; Healthy Living & Nutrition, Mindfulness, Meditation & Breathing, Self-Defence & Sports.

KEA academy uses various learning techniques to facilitate interactive learning through; core classes, workshops, projects, events, extraordinary visionary speakers, evening activities, excursions and sports. In addition, our Programmes are designed annually by experts to represent current global affairs and developments.

KEA GLOBAL NETWORK

At Kea Academy students join the Kea Global Network, an expanding global network of students from all over the world. The global network is designed to ensure students keep in touch with the people they meet on the programme and shared experiences with. Students make friends for life, help one another, build future relationships for opportunities and support each other no matter where life takes them. As a result, we have seen that students have started businesses together, travelled to meet one another and even supported each other through work or connections. We know the importance of making the right connections early on, which is why we aim to grow and support the Kea Global Network.



UNICEF LIFE SKILLS WHEEL



WHO RUNS THE PROGRAMME AT KEA ACADEMY?

Kea Academy has a proven track record of selecting top educators and educators with exceptional qualifications. Our dedicated Director of Studies is responsible for developing the educational programme and our educators are carefully selected for their extensive knowledge in their various fields, passion for modern education and focus on student success. We carefully select the educators: Cambridge University alumni (alums), Oxbridge professors, top University students and subject experts. The Director of Studies at Kea Academy is a Cambridge, Oxford and Harvard graduate with extensive entrepreneurial and corporate experience with a passion for modern education. Students are in the best hands with our dedicated team of educators.

what do we offer?

We offer courses for ambitious young individuals who want to make a real difference in the world, be prepared for life and learn new life skills that will guide them towards their future careers.

SUMMER COURSES

THE 2-WEEK ADVENTURE

21 July - 3 August

4 August - 18 August

- Cost £4,495.
- A maximum of 2 Kea taster courses per programme.

THE 4-WEEK ENRICHMENT

21 July - 18 August

- Cost £8,695.
- A maximum of 4 Kea taster courses per programme.

Additional Kea Taster Courses cost £365 each.

Ages: All our programmes are designed for students aged between 13 - 17

Accomodations: Students stay in Cambridge University accommodation.

Discounts: Please check our website for seasonal discounts or sibling/friend discounts.

Application Process: Apply online www.kea.academy or email us at info@kea.academy





COURSES AVAILABLE

GLOBAL LEADERS SUCCESS PROGRAMME

Global Leadership, Business and Independent Learning enabling students to excel in any future career field through the life skills required for modern success. This can also be combined with the Kea Taster courses, but not necessary.

ENGLISH AND GLOBAL LEADERS SUCCESS PROGRAMME

English Language Course with Global Leadership. We accept students that need a comprehensive English language programme to improve their English drastically over the summer. English Levels accepted: A1, A2, B1, B2, C1, C2.

Students can add 1 Kea Taster course every 2 weeks on the programme. The Kea Taster Courses are available throughout the programme and include six hours of classes per course.



WHY IS IT BENEFICIAL?

Our courses are designed to help students master the skills they won't teach them at school, like how to build confidence, develop creative ideas and solve problems creatively.

Technology is changing every industry and every aspect of a person's life. A shift in skills is necessary for our youth and future generations to remain competitive in today's society.

If we can teach children how to invent the future and use their imagination, we will create more innovative thinkers, innovators and entrepreneurs that could bring change to society.



Global Leaders Success

COURSE PROJECTS

THREE MAJOR PROJECTS

- 1. Business Plan Presentation
- 2. Ted Talk on Global Sustainability or Social Responsibility
- 3. Deliver a Social or Charitable Project

COURSE ACHIEVEMENTS

- 4 Certificates (Completion Certificates and Independent Project Certificates)
- Progress Report
- Transferrable CV skills

GLOBAL LEADERS PROGRAMME

Our global leaders' programme covers various life skills essential to becoming a visionary and global leader. Our programme is carefully designed alongside experts to ensure that UNICEF's life skills (Learning, Employability, Empowerment, Active Citizenship) are met with the additional 'Wellness' skills.

We use a blended learning approach by offering classes, lectures and project-based learning through the various projects students will undertake. The main projects students prepare include; Business Plan Presentation, Kea Ted Talk and the Social Impact project. There will also be a project-based assignment for each Kea taster course.

In this programme, students cover the essential topics for becoming a visionary and compassionate leader. Our syllabus for the programme includes; creative thinking, methods of research, learning techniques, career design, entrepreneurship, public speaking, presentation skills, different forms of investment, business, trading, networking and communication, time management, productivity, emotional intelligence, global sustainability, social responsibility, inclusion and diversity, social and charitable enterprises, healthy-living, nutrition, mindfulness, meditation and sports. The programme is always different for yearly students, with different case studies, experts and more.

Students also get involved in discussions about the state of the world, making a difference, impressing an audience, creating persuasive arguments, networking effectively and gaining interview skills.

The programme is unique and rewarding for students with big dreams that want to make a difference in the world, are ambitious and want to achieve their academic goals.

Programmes

ENGLISH AND GLOBAL LEADERS SUCCESS PROGRAMME

This course explores the main components of improving English Language skills no matter the student's English level. It enables students to use their linguistics skills in discussions, projects, activities and more. Students learn to read, write and speak in English at a beginner, intermediate or advanced level. Students also participate in activities and discussions with native English speakers enhancing their learning further and providing a fantastic blend of English and Global Leadership. We aim to ensure that each student who leaves the programme has visibly improved their language skills and feels empowered. In the past, we had beginners that did not speak a word of English; however, after attending the course, they improved their English level dramatically to an intermediate level. Students will also take final examinations, present their projects and receive certifications to showcase their progress.

We are so proud to have students from all over the world and from many different cultural backgrounds visit us each summer.





Kea Taster Courses (Optional)

INTRODUCTION TO CRYPTOCURRENCY'

At Kea Academy, students will be able to gain a global perspective on cryptocurrency and the implications it has in our current society. Students will learn how cryptocurrency has revolutionized the way we do business, invest and even trade. Students will also have exposure to mining, blockchain and innovative technological advancements within this exciting field of study.













INTRODUCTION TO BRANDING

This course will introduce students to the basics of branding including: planning, strategy, marketing and communications, advertising psychology and performance marketing. Students will learn how to plan and create a brand's identity and campaign it successfully across different media. The course looks at where brands come from, why they exist and how they fit into the market place.

INTRODUCTION TO PHILOSOPHY

The Introduction to Philosophy course introduces one of the oldest academic disciplines. Students learn about the fascinating history that introduces great thinkers in philosophy and explores their most compelling ideas about the world and how to best live in it. This course is perfect for students who are curious about philosophy but who have not taken a formal class before.



EmpowerMinds:

This course is included for every student attending the Global Leaders Success Programme in 2024

COURSE DESCRIPTION

EmpowerMinds is an innovative and transformative course designed to equip children with essential mind control and memory techniques that lay the foundation for lifelong learning and success. This comprehensive program draws from a rich tapestry of proven methods sourced from leading mind and memory books, techniques, and cuttingedge research. By offering children a holistic set of skills, EmpowerMinds aims to enhance their cognitive abilities, foster creativity, and empower them to excel in their academic, personal, and future professional endeavours.

COURSE HIGHLIGHTS

Memory Mastery

Children will delve into memory-enhancing techniques, including the Method of Loci, Chunking, and Visualization. These methods will not only help them remember information more effectively but also develop creative associations that spark imaginative thinking.

Mindful Focus

By teaching mindfulness practices, children will learn how to cultivate concentration, emotional regulation, and attention control. These skills will enable them to engage more deeply with their studies, boost comprehension, and improve their overall learning experience.

Speed Reading Techniques

Through scientifically-backed speed reading techniques, students will learn to read and comprehend faster, enabling them to cover more material in less time. This skill is particularly useful for absorbing vast amounts of information and refining research skills.

Critical Thinking and Problem Solving

EmpowerMinds nurtures critical thinking by introducing logical reasoning exercises and techniques to break down complex problems into manageable components. These skills encourage independent thought and effective decision-making.

Neuroplasticity Exercises

Students will explore the concept of neuroplasticity, learning how the brain can adapt and change. They will engage in brain-boosting exercises that encourage the growth of new neural pathways, enhancing their capacity to grasp new concepts and skills.

Mind Mapping and Creative Expression

This module introduces mind mapping as a tool for organizing thoughts, improving memory recall, and fostering creative expression. Children will learn to visualize information in a structured and imaginative manner.

Unlocking the Potential of Young Minds through Mind Mastery

WHY THIS COURSE BENEFITS CHILDREN



Enhanced Learning

By mastering mind control and memory techniques, children can process and retain information more effectively, resulting in improved academic performance and a deeper understanding of various subjects.



Confidence Building

As children experience success in applying these techniques, their self-confidence will soar. The sense of accomplishment derived from mastering complex skills will motivate them to tackle challenges with resilience.



Holistic Development

EmpowerMinds goes beyond rote learning. It cultivates critical thinking, creativity, emotional intelligence, and cognitive agility, which are essential for holistic development.



Future Success

The skills acquired in this course lay a strong foundation for success in higher education and future careers. Effective memory techniques, focus, and critical thinking are invaluable assets in any field.



Life-Long Learning

The skills learned in EmpowerMinds are not limited to academic pursuits. Children will carry these skills into adulthood, enabling them to continuously learn, adapt, and thrive in an ever-changing world.

EmpowerMinds is the key to unlocking children's hidden potential and preparing them to be active, agile learners, critical thinkers, and confident contributors to society. Join us on this transformative journey that empowers young minds to conquer challenges and achieve their fullest potential.





full board programme Information

Full Board Programme

- Full Board Cambridge University Campus Accommodation
- 3 Meals Per Day
- Kea Programme*
 - 20 Hours Of Classes
 - 15 Hours Of Project Work
 - 8 Hours Of Chosen Sports
 - Optional Taster Courses
- 2 Full Day Excursions
- Structured Evening Activity Programme
- 24-hour Supervision By A Qualified Staff Member
- Course Completion Certificates And CV Skills

ACCOMMODATION

Rooms

Accommodation is provided for the entirety of the programme. Students stay in Cambridge college accommodation. Each student has a bedroom, access to a bathroom and shared standard rooms. Kea Academy staff stay on-site. Students are accommodated in same-sex dormitories. Students are grouped with others of similar age and a mixture of nationalities where students can make friends from all over the world. All rooms are fully furnished with a standard set of furniture: a bed, wardrobe, desk, desk lamp, desk chair, bookcase, chest of drawers, bedside table, an armchair or easy chair, notice board, and picture hooks.

Lights out

WEEKDAY SCHEDULE

Time	Activity
8 am - 9 am	Breakfast
9 am - 1 pm	Lessons
1 pm - 2 pm	Lunch
2 pm - 3:30 pm	Taster Lessons
3:30 pm - 6:00 pm	Sports and Project Time
6:00 pm - 7:00 pm	Dinner
7:00 pm - 9:00 pm	Guest Lecture/Evening Activities
9:00 pm - 10:00 pm	Free Time
10:30 pm	Evening Routine & Lights out

EXCURSION DAY SCHEDULE

Time	Activity
8 am - 9 am	Breakfast
Excursion examples: London, Oxford, Brighton, Stratford-upon-Avon and Warwick Castle	
6:00 pm - 7:00 pm	Dinner Own Arrangements
7:00 pm - 8:30	Evening Activities
8:30 pm - 10:00 pm	Free Time
10:30 pm	Evening Routine & Lights Out



Meals

The school will provide all meals during the student's stay. Hot Breakfast, Lunch and Hot Dinner will be served for students in the shared dining room where they can interact and discuss their experiences. Snacks and packed lunches for trips will also be provided; students must specify dietary requirements in the Application form. We offer the students highly nutritious, freshly prepared food throughout the day.

Our dedicated team is also always on hand to answer any allergy queries. Our menus blend traditional with worldwide flavours to cater for our diverse student base. In addition, we frequently provide themed menus to support learning, encourage a cultural palate, and research new ideas to keep our menus fresh and inspired.

^{*}Hours are based on a two-week programme.

overview

CORE CLASSES

All students must take the core classes to achieve the necessary 15 life skills that will support their growth as young adults. The core classes will be taught using learning techniques to provide for a unique learning experience. Students are taught problem-solving within different areas of life. The classes are based not on qualifying students but on looking for and honing their skills and abilities. Curiosity is nurtured and creativity is encouraged in an open learning environment.



PROJECTS

Projects are essential to forming the substance and application of life skills. Therefore, all students will be working on projects in diverse groups, helping the students utilise what they learned during different workshops and combining that to create a winning and diversely skilled team.



GUEST SPEAKERS

We invite unique speakers passionate about speaking on mental health, leadership, business, diversity, equality & inclusion, and much more. Visionaries will share their experiences, inspire young adults, and offer their expertise on various subject matters.

Selection of guest speakers: athletes, entrepreneurs, philanthropists, CEO's, professors, researchers.



SHOOTING STARS

Available randomly and provide badges of quick skills. Recycling, origami, laundry, sandwich challenge, making your bed, handshakes, news validity, table manners, jokes, hygiene, use-a-map.

EVENING GAMES & ENTERTAINMENT

Our Kea Summer Programme concludes daily with an interactive group activity as an opportunity for students to share all they have learnt that day.

Examples of activities throughout the 2-week-period include:

Theatre spectacle, BBQ, Talent Show, Sustainable Fashion Show, Scavenger Hunt, Karaoke Night, Movie Night, Gala Night, British Afternoon Tea Experience, International Night, Ice -Breakers, Kea's British Bake-off.



overview



SPORTS

Sport is an essential element of the Kea programme and included in the timetable. Students are asked to express their interest upon application and are encouraged to select several sports. All levels and abilities are welcome to try any of these sports: Athletics, Cricket, Dance, Dodgeball, Football, Squash, Swimming, Tennis, and Yoga.

EVENTS

Staged Networking Event, Graduation, Gala Night.

EXCURSIONS

Students will attend full days of excursions off the Kea campus. We have provided a list of excursion examples.

London. An exciting trip to Britain's capital to explore the best sites the city has to offer. Bus Tour, Thames River Cruise, London Eye, Big Ben & Parliament Square, West End Show, Tower of London Tour & London Bridge, Natural History Museum, Buckingham Palace, Chinatown, Covent Garden, Trafalgar Square, Harrods.







Stratford-upon-Avon. Students will visit the medieval market town in England's West Midlands, which is the 16th-century birthplace of William Shakespeare. It is the birthplace of William Shakespeare, and students can enjoy the charms of this quaint English town. Students may have the opportunity to see Shakespeare plays in the Royal Shakespeare Company.

Brighton. The British seaside city has been a magnet for students in search of fun, inspiration and fresh sea air. With its majestic Regency squares and crescents, iconic Royal Pavilion and famous piers, today Brighton is as well-known for being a welcoming and diverse city with a passion for culture, creativity and sustainability as it is for its historic landmarks.

Warwick Castle. Students get to experience one thousand years of jaw-dropping history at Warwick Castle; great battles, ancient myths, spellbinding tales, pampered princesses and more. The castle brings students the ultimate historical learning adventure.



key facts

2024 summer

O LOCATION Cambridge

ACCESSIBILITY

♣ Airports:

London Heathrow Airport

Distance: 67 miles **Gatwick Airport** Distance: 92 miles

London Stansted Airport

Distance: 42 miles **London City Airport** Distance: 55 miles **London Luton Airport** Distance: 38 miles



Cambridge Rail Station - Distance: 0 miles

ACCOMMODATION

Full board student:

Bedrooms: Single or Shared (upon request).

Bathrooms: En-suite or shared.

Social space: Shared common areas.

Security: Safe and secure countryside location. 10:1 student to staff ratio. Staff available

on site 24/7.

Wifi: Available throughout.

Facilities: Lecture Theatres, Athletics Track, Sports Hall, Tennis Courts

and more.





location

Cambridge

Kea Academy is proud to be hosting the Kea Summer Programme in Cambridge. Cambridge is a city on the River Cam in eastern England, home to the famous University of Cambridge. Cambridge is a prestigious area of both historic and modern academia as well as a beautiful place to live and study. The city has some of the finest architecture, art galleries, museums and monuments.

Students can live and study in this incredibly inspiring environment, and walk in the footsteps of many scholars and incredible minds that have greatly impacted the world.

The extensive facilities at Cambridge offer a terrific backdrop for learning and unlimited opportunities for exploration and growth over the summer.





travel & transfers

Students are responsible for arranging their flights. Kea Academy offers an optional airport transfer service every arrival and departure day from/to London Heathrow and Gatwick airports from 11 am to 4pm only. Kea Academy will ensure that students are met in person and taken to their Cambridge campus. Students may also travel to Cambridge alone or with their families; however, they must provide their transfer details before arrival. For students under 18 arriving at the airport, one of our Kea Academy staff will meet the student in the arrivals hall and transport them directly to the campus. Our staff will be identifiable by their Kea T-shirt and a sign with the student's name and Kea Academy name and logo. Students requiring private airport transfers at times outside of scheduled pick-up time, must pay the transfer fee when applying for their Kea Academy programme..

Insurance and Visas

Parents must fill in a medical form and provide medical insurance details for their child before their arrival. We do recommend each student takes out comprehensive travel insurance. As Kea Academy is accredited by the British Accreditation Council, we can provide a visa support letter for students.

Entry Requirements

Kea Academy programmes are open to students between 13-18 from all over the world. Students are recommended to write a 250-word personal statement for our educators to be better aware of the student's aspirations for the future, helping us tailor our experience to ensure we cover specific areas of interest or invite the relevant guest speakers.



Groups and Bespoke Programmes

Kea Academy also welcome groups from all over the world; please enquire with us for further information on group rates and partnership opportunities. Kea Academy also serves as an additional module to support schools in providing leading education for their students. Kea Academy also provides bespoke programmes for schools and groups all year round.



If you book your own transfer, please let us know your arrival time before the course by emailing: info@kea.academy

Please contact us for the Kea Academy Airport Private Transfer Prices If travelling by train, please send us a copy of your train ticket and arrival time. how to apply



STEP 01

Complete our **Application Form** found on our website: www.kea.academy

and email it to us: info@kea.academy



STEP 02

All students are required to submit a copy of their passport and if international, please also send us all visa information obtained in the past. Please email these to: info@kea.academy



STEP

On Receipt of these documents, we will provisionally reserve a place on your requested Kea Academy programme until we receive your full deposit payment (payable by bank transfer).



STEP 04

Once we have received your full deposit payment, we will secure your reserved place on Kea Academy programme.



STEP 05

When we have secured your reserved place, we will email the following documents -if applicableto help you with visa applications:

- Kea Academy Confirmation letter and Receipt of payment
- Course dates and fees
- Details of course itinerary
- Airport pick-up information





"Life is not about finding yourself, life is about creating yourself"
George Bernard Shaw



We are very excited to meet you this summer!



⊠ info@kea.academy

www.kea.academy